

APPEARANCE RELEASE & LIABILITY WAIVER AGREEMENT

THIS IS A LEGAL DOCUMENT AFFECTING YOUR RIGHTS AND RESPONSIBILITIES

PLEASE READ IT CAREFULLY BEFORE SIGNING

In order to assist the Company (defined below) in the filming of various exercise/fitness content that I may be a part of, and exploiting the associated results and proceeds (the "Activities"), I have agreed to be filmed, photographed and to provide information and other materials to be used in connection with the Activities. This may include, without limitation, my personal experiences, remarks, and recollections. In consideration for my appearance and the ability to have myself presented to the public in connection with the Activities, I hereby grant the following rights and permissions to **BB Body, Inc.** (the "Company"), its successors, assigns, representatives, affiliates, parent companies and designees, including without limitation, those for whom Company is acting, and those acting with its authority and permission:

Company shall have the irrevocable, perpetual, universal and unrestricted right and permission to take, film, use, re-use, publish, and re-publish images and audiovisual content related to the Activities featuring me alone, or included with others, in whole or in part, or in composite or distorted in character or form, without restriction as to changes or alterations, in conjunction with my own or a fictitious name, or reproductions thereof in color or otherwise, in any and all media now known or hereafter devised throughout the Universe in perpetuity. The rights hereunder shall also include the right to use my name, image, voice, persona, identity, sobriquet and biographical data in connection with any use of the Activities (in whole or in part) in all media now known or hereafter devised throughout the universe. All rights in the Activities and the results and proceeds shall be solely owned by Company in perpetuity.

I further specifically consent to the digital compositing or distortion of my image or likeness, including without restriction any changes or alterations as to color, size, shape, perspective, context, foreground or background. I also consent to the use of any published matter in conjunction with such Activities. I hereby waive any right that I may have to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection with the Activities. I hereby release, discharge, and agree to hold harmless the Company, its successors, legal representatives, affiliates, subsidiaries, licensees, designees, parent company and assigns, and all persons acting under its permission (or authority or those for whom it is acting), from any liability thereto whatsoever, whether intentional or otherwise, that may occur or be produced in the taking of such actions (including, without limitation, by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form). Such release also includes without limitation any claims for libel or violation of any right of publicity, privacy or otherwise, including, without limitation, any claims for libel, slander, defamation, misrepresentation, false light, invasion of privacy, negligence, breach of confidence, false advertising, copyright infringement or unfair competition or any physical or psychological condition which I might hereafter associate with my participation.

This release is entered into in the State of California, shall be construed in accordance with and governed by California law. If any provision of this release or the application of it to any person or circumstance shall to any extent be invalid, the remainder of this release or the application of any provision to persons or circumstances other than those to which it is held invalid shall not be affected and each provision of this release shall be valid and enforceable to the fullest extent permitted by law. I have read this entire document, prior to its execution, and I am fully familiar with its contents. This release may be a confirmation of a pre-existing oral acknowledgment embodying the terms contained herein regardless of the time that this written confirmation is signed by me. This release is binding upon me and my heirs, representatives, and assigns and I shall not have any right of injunctive or equitable relief. The various descriptions of recordation of the material used herein are by way of illustration only and are not to be construed as limitations.

I acknowledge being advised of the importance of seeking outside independent legal counsel and I am fully aware of the granting of my rights and obligations under this release. I have carefully read and considered all of the provisions hereof, and having done so, agree and acknowledge that the terms and conditions contained in this release are fair and reasonable and are reasonably required for the protection of the interests of Company. This release contains the entire agreement between the Company and me with respect to the Activities and the subject matter herein, and supersedes any and all previous and contemporaneous agreements (whether oral or written) related thereto. This release may not be modified, amended, rescinded or waived (in whole or in part) except by a written document signed by an authorized representative of the Company. I hereby warrant that I am 18 years of age (or older) and have the right to contract in my own name.

AGREED AND ACCEPTED AS OF August 23, 2021

X _____ Printed Name : _____